



No Base Sodium Hydroxide

RELAXER INSTRUCTION PAMPHLET

Conditioning Relaxer Systems

Complete System for the Highly Textured Hair Market
"Discover the deep brilliance in you"

NO BASE SODIUM HYDROXIDE

MILD Strength – 1 Component
For Fine/Normal/Tinted hair

NORMAL Strength – 1 Component
For Normal to Coarse Hair

SUPER Strength – 1 Component
For Coarse to Resistant Hair

TECHNICAL SUPPORT PRODUCTS:

MANAGE – Leave-In Balancing Spray

SOOTHE – Scalp Protective Cream

PROTECT – Hair Protective Cream

REFLECT – Silk Reflection

BALANCE – Instant Neutralizing Shampoo

RECONSTRUCT – Deep Protein Reconstructor

MOISTURE – Moisture & Shine Treatment

SILKERATIN 17 – Hair Fortifying Treatment

PREPARATION –

In your Consultation determine the client's Hair Condition and Type

- Virgin – (No previous Chemical Services)
- Normal
- Fine
- Color/Chemically Treated Hair
- Coarse/Resistant Hair

Check the porosity of the hair and always perform a strand test before the chemical service

- Do Not Shampoo the Hair!

- a.) Mist the hair generously with **MANAGE Leave – In Balancing Spray**, and comb through the hair to balance the hair's porosity for even results
- b.) Part the hair into four quadrants and apply **SOOTHE – Scalp Protectant** around the hairline, section the hair from ear to ear through the Apex and from the front hairline to the Nape, to create four (4) sections
- c.) If the hair is overly porous, evenly apply **REFLECT – Silk Reflection**, and leave in

APPLICATION – * Note: Always wear gloves

Always start the application from the most resistant area on the head or from the bottom back Nape quadrants, and then follow with the two front quadrants

Always apply to the hairline last, and do not apply directly to the scalp!

VIRGIN APPLICATION –

Begin the application on the hair shaft ¾" (2cm) away from the scalp

Apply on both sides of each section all the way to the ends

After finishing the entire head, began applying to the root area. Work in the same direction and manner as previously used for the hair shaft application

To ensure proper distribution of the Conditioning Relaxer, once again follow the same direction as previously used and smooth the hair with the back of a comb or the application brush.

DO NOT COMB THE HAIR!

RE-TOUCH APPLICATION –

Make sure to evenly mist the hair with **MANAGE Leave In Balancing Spray**

Generously apply **PROTECT - Hair Protectant** to the previously Relaxed hair

Apply Conditioning Relaxer to the new growth area beginning only on the most resistant area or from the bottom back Nape quadrant, and then follow with the front two quadrants.

Once you have completed the application on the new growth area, start to gently smooth the new growth area only, with the back of a comb, or preferably with the application brush. Work in the same direction you used for application.

DO NOT COMB THE HAIR! DO NOT OVER LAP!



PROCESSING TIMES: Processing Time is always approximate!

No Base Sodium Hydroxide Conditioning Relaxer (Mild Strength)

<u>HAIR TYPE</u>	<u>PROCESSING TIME</u>
Fine/Color Treated	13 min.
Normal	15 min
Coarse	Maximum 18 min

No Base Sodium Hydroxide Conditioning Relaxer (Normal Strength)

<u>HAIR TYPE</u>	<u>PROCESSING TIME</u>
Fine/Color Treated	10-15 min.
Normal	5-20 min
Coarse	Maximum 20-25 min

No Base Sodium Hydroxide Conditioning Relaxer (Super Strength)

<u>HAIR TYPE</u>	<u>PROCESSING TIME</u>
Normal	15-18 min
Coarse	18-20 min
Resistant	Maximum 20-25 min

Check the relaxation of the hair in at least three (3) different places, by selecting a small section of hair with your fingers and then pushing the hair to check if desired relaxation has been achieved.

When relaxation has been achieved, start your rinsing procedure

Note: The nape area can be rinsed to allow the front section to continue processing, until uniform relaxation has been achieved.

RINSING –

Rinse the hair for a minimum of 5 minutes; depending on the length and density of the hair, it may require a longer rinsing time. Make sure that all traces of the Conditioning Relaxer have been thoroughly rinsed from the hair, paying special attention to the nape and hairline areas. When you are performing a Relaxer on gray hair and if at this point you notice a yellowing effect, please perform a **Yellow Buster - Neutralizing Shampoo** application and then proceed as follows.

SHAMPOOING –

Shampoo the hair with **BALANCE – Instant Neutralizing Shampoo**.

BALANCE – Instant Neutralizing Shampoo will indicate there is still **Conditioning Relaxer** in the hair by a pink lather. The hair must be shampooed until a clear white lather is achieved, and then rinse and towel dry the hair.

CONDITIONING/RINSING –

Apply **MOISTURE – Moisture Shine Treatment** and leave in for a minimum of 5 minutes then rinse and towel dry

If you will be performing a dual or triple process apply **RECONSTRUCT – Deep Protein Reconstructor**, leave in for a minimum of 5 minutes and then rinse and towel dry

STYLING/HOME CARE –

If you are performing a Relaxer service only, follow with **Manage Leave In Balancing Spray and Reflect – Silk Reflection**

Style the hair using deep brilliance styling and finishing products

For optimum finish use deep brilliance styling tools

For Home Care always recommend deep brilliance home care products for longer lasting results

Note:

This Conditioning Relaxer contains SODIUM HYDROXIDE Do not use on irritated or ulcerated scalp Do not use on hair that has been treated with Ammonium Thioglycolate. To do so will cause hair breakage. Do not use on bleached or damaged hair. Always conduct a strand test prior to service. If the test shows breakage or other signs of damage, do not use this product until the hair has been reconstructed and tested. Also review "Cautions" section at the back of this Manual.

HOME CARE/RETAIL:

Shampoos –

Purity – Deep Cleansing – 6.0 pH

Hydration - Moisture Therapy – 5.5 pH

Conditioners –

Moisture – Moisture/Shine Treatment – 4.5 pH

Silkeratin 17 – Fortifying Treatment – 4.9 pH

Reconstruct – Deep Protein Reconstructor – 4.5 pH

Yellow Buster – Neutralizing Conditioner

Styling and Finishing –

Control – Soft Control Foam – 6.0 pH

Volumessence – Texturizing & Setting Lotion

Design – Firm Holding Gel – 7.0 pH

Glisten – Silk Brilliance Polish – no pH

Direct – Memory Hold Spritz – 7.0 pH

Structure – Humidity Control Spray Aerosol

Shine – Shine Silk Spray - Non Aerosol

Manage – Leave-In Balancing Spray

Reflect – Silk Reflection